

ORDER



Orders	Order / Rev:	51180
	Alt Order #:	09787845
	Product Desc:	OBAMA FOR AMERICA
	Estimate:	1537
	Flight Dates:	10/23/12 - 10/29/12
	Original Date / Rev:	08/22/12 / 08/22/12
	Order Type:	GENERAL

CBS 47

Primary AE:	Millennium Washington DC
Sales Office:	MNAT
Sales Region:	National

Agency	Name:	Greer Margolis Mitchell
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Obama/D/President
	Demographic:	A35+
	Product Codes:	Presidential Elections
	Priority:	P-3
	Revenue Codes:	AGY, POL-CAND, GEN

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	90	\$17,360.00	\$14,756.00
10/29/12	10/29/12	21	\$2,840.00	\$2,414.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	90	\$17,360.00	\$14,756.00	0.00
November 2012	21	\$2,840.00	\$2,414.00	0.00
Totals	111	\$20,200.00	\$17,170.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

CBS 47	23%	\$20,200.00
Market	100%	\$87,826.09

Competitive Share

CABLE	0%	\$0.00
EAWS	1%	\$878.26
ETEV	0%	\$0.00
UNKWN	0%	\$0.00
WAWS	16%	\$14,052.17
WCWJ	1%	\$878.26
WJXT	22%	\$19,321.74
WJXX	8%	\$7,026.09
WTLV	29%	\$25,469.57

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTEV	10/23/12	10/29/12	Action News @ 6a Action News @ 6a	CM	6:00 AM-6:30 AM	MTWTF--	:30	5	\$40.00	P-3	0.00	NM	5	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--		5				\$40.00		0.00			
E 2	WTEV	10/23/12	10/29/12	Action News @ 5a Action News @ 5a	CM	5:00 AM-5:30 AM	MTWTF--	:30	5	\$20.00	P-3	0.00	NM	5	\$100.00
NEWS															

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Advertiser: Obama/D/President
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CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WTEV	10/23/12	10/29/12	Action News @ 5a Action News @ 5a	CM	5:00 AM-5:30 AM	MTWTF--	:30	5	\$20.00	P-3	0.00	NM	5	\$100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	5		\$20.00		0.00						
E 3	WTEV	10/23/12	10/29/12	Action News @ 530a Action News @ 530a	CM	5:30 AM-6:00 AM	MTWTF--	:30	5	\$25.00	P-3	0.00	NM	5	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	5		\$25.00		0.00						
E 4	WTEV	10/23/12	10/29/12	Action News @ 6a Action News @ 6a	CM	6:30 AM-7:00 AM	MTWTF--	:30	5	\$40.00	P-3	0.00	NM	5	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	5		\$40.00		0.00						
E 5	WTEV	10/23/12	10/29/12	CBS This Morning CBS Morning News	CM	7:00 AM-9:00 AM	MTWTF--	:30	8	\$35.00	P-3	0.00	NM	8	\$280.00
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	8		\$35.00		0.00						
E 6	WTEV	10/27/12	10/27/12	CBS This Morning Satur Saturday Early Show	CM	8:00 AM-10:00 AM	-----S-	:30	2	\$40.00	P-3	0.00	NM	2	\$80.00
SAT EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	2		\$40.00		0.00						
E 7	WTEV	10/28/12	10/28/12	CBS Sun Morning CBS Sun Morn News	CM	9:00 AM-10:30 AM	-----S	:30	2	\$160.00	P-3	0.00	NM	2	\$320.00
CBS SUN MRNG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	2		\$160.00		0.00						
E 8	WTEV	10/28/12	10/28/12	Face the Nation Face the Nation	CM	10:30 AM-11:00 AM	-----S	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
FACE THE NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	1		\$130.00		0.00						
E 9	WTEV	10/23/12	10/29/12	M-F 9a-10a Rachel Ray	CM	9:00 AM-10:00 AM	MTWTF--	:30	3	\$40.00	P-3	0.00	NM	3	\$120.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	3		\$40.00		0.00						
E 10	WTEV	10/23/12	10/29/12	M-F 10a-11a The Doctors	CM	10:00 AM-11:00 AM	MTWTF--	:30	3	\$40.00	P-3	0.00	NM	3	\$120.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	3		\$40.00		0.00						
E 11	WTEV	10/23/12	10/29/12	The Price is Right The Price is Right	CM	11:00 AM-12:00 PM	MTWTF--	:30	5	\$115.00	P-3	0.00	NM	5	\$575.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	5		\$115.00		0.00						
E 12	WTEV	10/23/12	10/29/12	M-F 4p-430p Judge Joe Brown	CM	4:00 PM-4:30 PM	MTWTF--	:30	5	\$100.00	P-3	0.00	NM	5	\$500.00
JUDGE JOE BROWN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	5		\$100.00		0.00						
E 13	WTEV	10/23/12	10/29/12	M-F 430p-5p Judge Judy	CM	4:30 PM-5:00 PM	MTWTF--	:30	5	\$140.00	P-3	0.00	NM	5	\$700.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	5		\$140.00		0.00						
E 14	WTEV	10/23/12	10/29/12		CM	12:00 PM-12:30 PM	MTWTF--	:30	5	\$115.00	P-3	0.00	NM	5	\$575.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Action News @ Noon															
Action News @ Noon															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					5	\$115.00		0.00			
E 15	WTEV	10/23/12	10/29/12	Action News @ 5p	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$140.00	P-3	0.00	NM	5	\$700.00
Action News @ 5p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					5	\$140.00		0.00			
E 16	WTEV	10/23/12	10/29/12	Action News @ 530p	CM	5:30 PM-6:00 PM	MTWTF--	:30	5	\$130.00	P-3	0.00	NM	5	\$650.00
Action News @ 530p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					5	\$130.00		0.00			
E 17	WTEV	10/23/12	10/29/12	Action News @ 6p	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$150.00	P-3	0.00	NM	5	\$750.00
Action News @ 6p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					5	\$150.00		0.00			
E 18	WTEV	10/23/12	10/29/12	CBS Evening News	CM	6:30 PM-7:00 PM	MTWTF--	:30	5	\$125.00	P-3	0.00	NM	5	\$625.00
CBS Evening News															
CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					5	\$125.00		0.00			
E 19	WTEV	10/27/12	10/27/12	Sa Action News @ 6p	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
Sa Action News @ 6p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$125.00		0.00			
E 20	WTEV	10/28/12	10/28/12	Su Action News @ 630p	CM	6:30 PM-7:00 PM	-----S	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
Su Action News @ 630p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$100.00		0.00			
E 21	WTEV	10/23/12	10/29/12	M-F 7p	CM	7:00 PM-7:30 PM	MTWTF--	:30	5	\$175.00	P-3	0.00	NM	5	\$875.00
Judge Judy															
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					5	\$175.00		0.00			
E 22	WTEV	10/23/12	10/29/12	M-F 730p	CM	7:30 PM-8:00 PM	MTWTF--	:30	5	\$250.00	P-3	0.00	NM	5	\$1,250.00
Two And A Half Men															
2.5 MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					5	\$250.00		0.00			
E 23	WTEV	10/23/12	10/29/12	M-F Action News @ 11p	CM	11:00 PM-11:35 PM	MTWTF--	:30	5	\$150.00	P-3	0.00	NM	5	\$750.00
M-F Action News @ 11p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					5	\$150.00		0.00			
E 24	WTEV	10/23/12	10/29/12	Letterman	CM	11:35 PM-12:35 AM	MTWTF--	:30	3	\$75.00	P-3	0.00	NM	3	\$225.00
Letterman															
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					3	\$75.00		0.00			
E 25	WTEV	10/23/12	10/29/12	Late Late Show	CM	12:35 AM-1:35 AM	MTWTF--	:30	3	\$10.00	P-3	0.00	NM	3	\$30.00
Late Late Show															
FERGUSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					3	\$10.00		0.00			
E 26	WTEV	10/27/12	10/27/12		CM	3:30 PM-7:00 PM	-----S-	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00

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Florida Gators Florida Gators (3:30 PM-7:00 PM) FLORIDA GATORS FTBL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$3,500.00 0.00															
E 27	WTEV	10/27/12	10/27/12	Sa Action News @ 11p Sa Action News @ 11p	CM	11:00 PM-11:35 PM	-----S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
NEWS / SPORTS 360 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$150.00 0.00															
E 28	WTEV	10/28/12	10/28/12	Su 1135p-1205a Su 1135p-1205a	CM	11:35 PM-12:05 AM	-----S	:30	1	\$45.00	P-3	0.00	NM	1	\$45.00
2.5 MEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$45.00 0.00															
E 29	WTEV	10/29/12	10/29/12	Mon Reg 3 Hawaii Five-O	CM	10:00 PM-11:00 PM	-----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
HAWAII 5-0 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$900.00 0.00															
E 30	WTEV	10/23/12	10/23/12	Tue Reg 2 NCIS: Los Angeles	CM	9:00 PM-10:00 PM	T-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
NCIS:LA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -T----- 1 \$1,200.00 0.00															
E 31	WTEV	10/24/12	10/24/12	Wed Reg 1 Survivor	CM	8:00 PM-9:00 PM	--W----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
BIG BROTHER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --W---- 1 \$1,200.00 0.00															
E 32	WTEV	10/24/12	10/24/12	Wed Reg 2 Criminal Minds	CM	9:00 PM-10:00 PM	--W----	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
CRIMINAL MINDS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --W---- 1 \$1,300.00 0.00															
E 33	WTEV	10/25/12	10/25/12	Thu Reg 3 Thu Reg 3	CM	10:00 PM-11:00 PM	---T---	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
ELEMENTARY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 1 \$1,000.00 0.00															
E 34	WTEV	10/28/12	10/28/12	Sun Reg 2 Undercover Boss	CM	8:00 PM-9:00 PM	-----S	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
THE AMAZING RACE 21 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$800.00 0.00															
													Totals	111	\$20,200.00